

# Identity Management for the Enterprise

Gain control over your people, applications, and devices. More than 10,650 organizations trust Okta's software and APIs to sign in, authorize and manage users.

In the last decade, enterprises everywhere have embraced cloud apps. They've shrunk their IT infrastructure and made it possible for employees to work from anywhere, at any hour. But this change hasn't come easy. IT departments still have to manage all of their on-premises apps and infrastructure, only now it is more difficult because they lack a single view of all users, apps, and devices. We need a common identity platform to connect the enterprise. By choosing Okta, you solve the challenges created by new cloud and mobile technologies, and prepare your business to meet the next wave of innovation.



## Workforce Identity

Protect and enable your employees, contractors, and partners

- **Securely Enable Remote Work:** Boost productivity without compromising security
- **Adopt a Zero Trust Security Model:** Go from zero to Zero Trust to prevent data breaches
- **Improve M&A Agility:** Centralize IAM and enable day-one access for all
- **Reduce IT Friction:** Minimize costs and foster org-wide innovation
- **Move to the Cloud:** Modernize IT, without the headaches
- **Collaborate with Partners:** Reduce IT complexities as partner ecosystems grow
- **Adopt Office 365:** Roll out O365 painlessly and securely



## Customer Identity

Create frictionless registration and login for your apps

- **Transform into a Digital Platform:** Secure your transition into the API economy
- **Cultivate User Trust:** Secure customer accounts and keep attackers at bay
- **Modernize Infrastructure:** Retire legacy identity and scale app development
- **Build Highly Scalable Apps:** Delight customers with secure experiences
- **Secure Access to APIs:** Create, apply, and adapt API authorization policies
- **Protect Against Account Takeover:** Thwart fraudsters with secure customer logins
- **Integrate Apps:** Create a seamless experience across apps and portals

### WHY BURWOOD GROUP AND OKTA?

Burwood Group, Inc. is an IT consulting and integration firm and Okta partner. As an expert in technology infrastructure design, deployment, and management, our approach to cybersecurity consulting is rooted in deep technical expertise. We leverage the Zero Trust framework to help our clients take a proactive and preventative approach to security in the enterprise.

Today, we're focused on helping our clients with ransomware protection, secure cloud networking, and identity and access management (IAM). Many Burwood Group clients trust Okta to be a key partner in their IAM strategy. From healthcare institutions to manufacturing and financial services, Okta provides identity for the internet: a centralized, employee and customer-facing solution to cloud application management and security. To learn more about deploying Okta in your enterprise, reach out to us at [burwood.com/contact](https://burwood.com/contact).

## Okta Products

### Single Sign-On

Secure cloud single sign-on that IT, security, and users will love

### Authentication

Create secure, seamless user experiences with strong user auth

### Multi-factor Authentication

Secure, intelligent access to delight your workforce and customers

### Universal Directory

One directory for all your users, groups, and devices

### User Management

Collect, store, and manage user profile data at scale

### Lifecycle Management

Manage provisioning like a pro with easy-to-implement automation

### Advanced Server Access

Server access controls as dynamic as your multi-cloud infrastructure

### B2B Integration

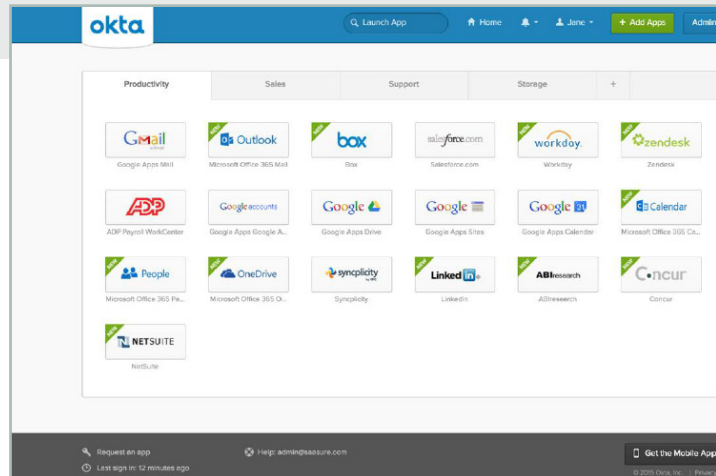
Take the friction out of your customer, partner, and vendor relationships

### Access Gateway

Extend modern identity to on-prem apps and protect your hybrid cloud

### API Access Management

APIs are the new shadow IT; secure them ASAP to avoid API breaches



The Okta Homepage

## Okta Case Study: Cedars Sinai

### Challenges They Faced

- **Enhanced Remote Access Strategy:** 11,000 employees needed access to Cedars Sinai productivity apps and resources, as well as 2,000 visiting nurses and physicians providing COVID-19 response support.
- **Reduce IT Friction:** They wanted to standardize the login experience for 24,000 users. Current infrastructure was dependent on complex and costly VPN and legacy software deployments.
- **Collaboration with Partners:** Cedars Sinai had 20 clinical trials ongoing for their COVID related response.

### A Platform to Scale Their Needs

- **Experiences:** Created a COVID Dashboard for real-time transparency to employees, and an Executive Dashboard for faster decisions and monitoring.
- **Breadth of Integrations:** Securely integrated Box for sharing secure files and EpicCare Link for communication with skilled nursing and assisted living facilities.
- **Security and Compliance:** Implemented Okta MFA enterprise-wide and FastPass for device visibility into the increased remote workforce.

### About Us

Burwood Group, Inc. is an IT consulting firm and managed services provider. We help forward-thinking leaders design, use, and manage technology to transform their business and improve outcomes. Whether you are developing strategy, deploying technology, or managing your IT operations, Burwood is a dedicated partner. To learn more, visit [burwood.com](https://burwood.com).

### Our Primary Markets

Burwood serves clients across the U.S. with five offices and two 24x7 operations centers. Our primary markets include:

Illinois (HQ)	Missouri	South Carolina
California	North Carolina	

### Contact Us

[burwood.com/contact](https://burwood.com/contact)  
[info@burwood.com](mailto:info@burwood.com)  
 877-BURWOOD  
 @burwoodgroup